

# Who is Children's Miracle Network Hospitals

## **U.S. Boilerplate**

We are 170 children's hospitals treating millions of kids every year. We touch the lives of more kids and their families than any other children's charity. Where does your donation go? We give it all to your Children's Miracle Network Hospital. They know where it's needed the most.

Learn more at CMNHospitals.org.

#### **U.S. Backgrounder**

At Children's Miracle Network Hospitals<sup>®</sup> we raise funds for 170 children's hospitals across North America. Simply put, we help hospitals help local kids.

Because of our partnership with countless organizations and individuals, we provide \$250 million to local Children's Miracle Network Hospitals each year.

So how are donations actually used? We leave it up to the local Children's Miracle Network Hospital. Maybe one hospital needs equipment to perform microscopic surgeries on premature babies. Another hospital may need funds for childhood cancer research. Hospitals know where the need is greatest and decide how that money is best spent.

Our day-to-day operations include developing creative fundraising and awareness campaigns with different organizations. Some of our partners sell paper Miracle Balloon icons, others broadcast Radiothon and Telethon events. Even college students are getting involved in high-energy fundraising programs like Dance Marathon. Those are just a few ways we raise millions of dollars each year and touch the lives of more children than any other children's charity.

To date we've raised more than \$4.4 billion—not bad for an organization that started out as a small telethon in 1983. We've grown up, but how we raise money has stayed the same. We raise one dollar at a time to help local kids.





### **Children's Miracle Network** Hospitals

# **Facts & Figures**

Founded	.1983
Founders	Marie Osmond
	John Schneider
	Mick Shannon
	Joe Lake
Total Raised (1983-2011)	.\$4.4 billion
2011 Funds Raised	.\$264,720,874
Hospital Members	.170
Patient visits each year	.17 million
Corporate Partners	. 80
Radio Partners	.480
TV Partners	.70

### Our member hospitals:

- Treat 98% of all children needing heart or lung transplants
- Treat 88% of all children with cancer
- Treat 76% of all children with cystic fibrosis
- Treat 90% of all children with sickle cell anemia
- Treat 72% of children with pediatric AIDS
- Devote 60% of their services to children under age 6
- Provide \$2.5 billion in charity (uncompensated) care each year

### Today at just one of our member hospitals:

200 children will visit the emergency department (Average pediatric ER visit cost = \$423)

32 children will receive cancer treatments (Average cancer treatment cost = \$75,000)

28 children will be treated for heart problems (Repairing a heart valve in a child averages \$65,000)

4 children will be admitted after being diagnosed with a serious illness (Average children's hospital stay cost = \$7,500)





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