

SONS OF THE AMERICAN LEGION WHY MEMBERSHIP GOALS MATTER

RENEW EARLY - HELP US HIT OUR TARGETS!

STRENGTH IN NUMBERS = INFLUENCE

Meeting our Detachment & National goals shows that the SAL is **large, united & active**. Strong membership means having a **louder voice** for veteran causes across the country.

FUNDING & PROGRAM SUPPORT

Membership dues help fund our scholarships, youth programs & veterans assistance. **Strong membership numbers** help ensure these important programs are fully supported all year long.

RECOGNITION & PRIDE

Squadrons & Detachments that lead the way in renewals receive **public recognition** that boosts **morale & pride**.

MOMENTUM MATTERS

Our goals have specific checkpoints to keep our momentum going (30% by Oct. 1; 60% by Dec. 31, etc.). Hitting targets early in the year makes it **easier to reach 100%** by the end.

UNITY ACROSS THE LEGION FAMILY

Strong SAL numbers show that we are **active partners** in the **Legion Family** & ready to serve.

MISSION READINESS

Reaching membership goals ensures we're **ready to support** our **veterans**, their families & our communities.

"But I paid my dues for the whole year, and I want my money's worth"

If you renew early, you can get an entire 1½ years out of your membership!

EVERY RENEWAL HELPS US HIT OUR GOALS - DON'T WAIT TO RENEW FOR 2026!

[LEGION.ORG/SAL-RENEW](https://legion.org/sal-renew)