

Hello my SAL Brothers!

Membership = A B C easy as 1 2 3! Always Buddy Check

I wish to congratulate everyone for all of the hard work now and the hard work that will follow. Today we stand at 25.48% with 36 detachments reaching the 25% target which places three regions over the 25% mark as well!

Now we need to keep the ball rolling!

Helen Keller once said, ***“Alone we can do so little; together we can do so much.”*** Each new member brings fresh energy, ideas, and hands willing help where needed. As we work toward our ambitious 409,244 goal, remind your friends and fellow community members that by joining, they’re not just helping veterans—they’re helping each other to build more community service.

The Sons of The American Legion is more than just a group—it’s a growing and influential force dedicated to serving veterans, supporting communities, and promoting the principles our nation was built upon. The SAL is a vibrant part of this historic tradition, with every new recruit helping extend our reach and impact in neighborhoods across the country.

Recruitment isn’t an isolated act—it creates ripples that spread outward, benefiting youth, schools, and even civic institutions. Whenever you attend an event or see a flag flying high, remember that each member empowers programs supporting American ideals and patriotic education. Encourage your squadron to focus on inviting just one more member this week. If the founders of our nation could start with 56 signatures, how much more can we accomplish together?

Let’s make it a point to celebrate every new member, every handshake, and every story shared. Our organization becomes stronger and more representative of the country we cherish each time someone steps forward to join our ranks. This week, strengthen your voice in the chorus—recruit with pride and purpose. As SAL Commander Bill Clancy has said... ***“Community, State and Nation; let’s live our Obligation!”***

The heart of the Sons of The American Legion beats with service. Our guiding spirit is giving back to those who gave so much. Since our inception, SAL members have helped raise millions for the American Legion Child Well-Being Foundation and have volunteered over a million hours in veterans hospitals. These acts of service aren’t just part of our history—they define who we are today.

Muhammad Ali reminded us, ***“Service to others is the rent you pay for your room here on earth.”*** Every SAL member understands that their commitment goes beyond the annual dues—it’s a promise to lift up those who have protected and served our country. Each time we roll up our sleeves to volunteer, fundraise, or simply listen to a veteran’s story, we create new purpose and meaning for our organization and ourselves.

Being a member means being part of a living tradition, where caring for our veterans and local communities continues through the years. Membership fees support programs that provide comfort items to hospitalized veterans, scholarships for youth, and aid in times of distress. By asking others to join, you aren't simply increasing our numbers—you are inviting them into a heritage of compassion and community.

This week, share your “*why*” with someone new. Let your enthusiasm about service open doors for conversations about membership. When we let our actions speak, people listen—and together, we grow stronger, step by step.

For GOD and Country.

Butch Ray, Chairman

SAL Nat'l Membership & Squadron Activities Committee

"I'm the ONE, You're the ONE, BE the ONE!"