

Happy Monday Team South!

Please Disregard the previous email. I hit the send button before completing the email.

Apologies for the delayed report. I was in New York City for SAL National Commander Bill Clancy's Homecoming.

Congratulations on exceeding the 90% Target rate. 33 Detachments met or exceeded the 90% Target rate. We picked up 2,477 members over the previous report giving us 91.41% membership.

South Carolina and Florida continue to represent our region in the Top 10 Nationally. Followed by Louisiana and North Carolina in 11th and 12th place, respectively.

South Carolina, Florida, and Louisiana continue to lead the region in membership – 1st, 2nd, and 3rd place respectively. Our region continues to lead the nation in membership. We have a narrow 1.3% lead over the Central Region, 2.04% over the 'Mighty Midwest' Midwestern Region, and a 2.69% lead over the 'Beast of the East', Northeastern Region.

National Ranking	Detachment	Goal	4/8/2026	Mbrshp 4/6/26	Change	% of Goal	Ren %	Renewal Rate Change
5	South Carolina	1,884	1,871	1,868	3	99.31%	86.14%	0.15%
9	Florida	27,427	26,539	26,381	158	96.76%	81.90%	0.34%
11	Louisiana	1,911	1,811	1,807	4	94.77%	84.07%	0.07%
12	North Carolina	2,979	2,820	2,794	26	94.66%	78.25%	0.77%
23	Virginia	4,824	4,420	4,400	20	91.63%	79.71%	0.29%
33	Alabama	2,076	1,869	1,866	3	90.03%	77.24%	0.15%
39	Georgia	4,866	4,284	4,274	10	88.04%	77.81%	0.13%
41	Texas	6,150	5,393	5,364	29	87.69%	73.59%	0.41%
46	Tennessee	1,898	1,603	1,602	1	84.46%	70.65%	0.02%
47	Mississippi	847	698	664	34	82.41%	73.22%	3.43%
49	Arkansas	387	310	310	-	80.10%	68.78%	0.00%
52	Puerto Rico	158	122	122	-	77.22%	74.68%	0.00%
Totals		55,407	51,740	51,452	288	93.38%		

Congratulations to Mississippi for making the biggest increase in renewal rate change over the previous report at 3.43%. Mississippi is at the top of our Renewal Rate Leaderboard, followed by North Carolina, and Texas for this report. Please continue to follow up with those members whose membership expired. Please remind them they can renew online at www.mylegion.org/sal-renew.

Renewal Rate Change Leaderboard		
Ranking	Detachment	4/8/2026
1	Mississippi	3.43%
2	North Carolina	0.77%
3	Texas	0.41%
4	Florida	0.34%
5	Virginia	0.29%
6	South Carolina	0.15%
6	Alabama	0.15%
7	Georgia	0.13%
8	Louisiana	0.07%
9	Tennessee	0.02%
10	Arkansas	0.00%
10	Puerto Rico	0.00%

I sent out 3 more IRA Pins last week – 2 to Florida, and 1 to Texas. I received another 2 requests for pins this weekend. I will be sending those out shortly. Please note that the last date to send in IRA Pin requests is June 30, 2026.

I mentioned above that I was at SAL National Commander Clancy's Homecoming this weekend. We visited American Legion Post 754 at the New York Athletic Club, Commander Clancy's home post American Legion Post 156 on City Island, 9/11 Museum and Memorial, USS Intrepid, and Federal Hall. Some of the places we visited were constant reminders that the freedoms we have today came at a high price-lives of many Americans both Military and civilian. It is the voices of those who made the ultimate sacrifice, those who serve today, and whose veterans who are still alive today that we carry forward as members of the Sons of The American Legion. These voices are the reason that we need to get all our members to renew their membership so that we can carry on our great mission of supporting our veterans, children, and communities. This weekend was a humbling reminder of this.



9/11 Memorial



USS Intrepid

Thanks for all you do to support the Membership and Programs of the Sons of The American Legion.

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

"ABC-EASY lets get AS 1, 2, 3"

Always - Recruit 1 NEW Legion member

Buddy - Recruit 1 NEW member & renew 1 member

Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9

Scott Williams

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Sons of The American Legion

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