

## Southeastern Region-

Steady progress as we move toward the 90% Target Date for April. You should have gotten Butch's Bullet Points for February. We are ahead of where we were last year at the same time. Thanks for your membership efforts to achieve the goals we have this year!!

Nationally, we picked up 3,690 members over the last report. 2 Detachments are over 90% as of the February 16 Membership Report with another 23 Detachments at 80% or higher and another 18 Detach at 75% or higher. South Carolina (5<sup>th</sup> place) and Florida (8<sup>th</sup> place) lead the Southeastern Region in the top 10. North Carolina and Louisiana round out the top 20 for the Southeastern Region.

Southeastern Region picked up 524 members over the February 11 Membership Report.

Congratulations to South Carolina for leading the Southeastern Region AND exceeding the 90% April Target date! Which Detachment will be the next Detachment to meet the 90% Target? Some of our Detachments are getting very close to the 80% Target – Puerto Rico needs only 7 more members, Arkansas needs 23 members, Tennessee needs 35 members, Mississippi needs 38 members, Georgia needs 82 members, and Texas needs 162 members to meet the 80% Target.

Puerto Rico had the highest change in renewal rate over the last report at 3.25%, followed by Arkansas at 2.65%, and Virginia at 1.19%. Please keep pushing those renewals, all members who have not paid for 2026 are expired members and need to renew as soon as possible.

I am attaching some Membership Suggestions from the American Legion Auxiliary that were posted on Facebook by Vice Chairman Jason Miller. There are some great ideas on this document for membership that we may be able to use in our local Squadrons.

Please see the Regional Standings below as of the 2/16 Membership Report.

National Ranking	Detachment	Goal	Mbrshp 2/16/26	Mbrshp 2/11/26	Change	% of Goal	Ren %
5	South Carolina	1,884	1,717	1,694	23	91.14%	80.14%
8	Florida	27,427	23,886	23,609	277	87.09%	75.32%
11	North Carolina	2,979	2,587	2,575	12	86.84%	72.62%
16	Louisiana	1,911	1,612	1,612	-	84.35%	76.12%
21	Alabama	2,076	1,700	1,693	7	81.89%	71.51%
24	Virginia	4,824	3,923	3,855	68	81.32%	71.59%
35	Georgia	4,866	3,811	3,760	51	78.32%	70.14%
36	Tennessee	1,898	1,484	1,474	10	78.19%	66.81%
39	Texas	6,150	4,758	4,701	57	77.37%	66.04%
43	Puerto Rico	158	120	115	5	75.95%	74.03%
43	Mississippi	847	640	640	-	75.56%	67.18%
49	Arkansas	387	287	273	14	74.16%	64.29%
Totals		55,407	46,525	46,001	524	83.97%	

Thanks for all your support of the membership and programs of the Sons of The American Legion!!

Let's Be The One to 'Be The Change' in the lives of our Veterans, Childre, and Youth!

*"ABC-EASY lets get AS 1, 2, 3"*

**Always - Recruit 1 NEW Legion member**

**Buddy - Recruit 1 NEW member & renew 1 member**

**Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9**

Scott Williams

Southeastern Region Membership Chairman 2025-26

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Detachment of Virginia

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[National Membership Report](#)

[ALA Membership Pointers 2-16-26](#)