

Here is wishing everyone a great weekend. Great to wrap up a productive week with many of our members representing the Sons in Washington DC as part of the Legion Family to lay wreaths at the Memorials of those who made us eligible for membership in the Sons and meeting with our elected officials to share our Legislative Priorities supporting our veterans.

The March 3 Report shows an increase of 4,296 Members over the previous report. We currently are at 84.84% with a renewal rate of 77.33%. Three Detachments met their target with three at 90% or higher in Membership. 40 Detachments met or exceeded the 80% Target date. 14 Detachments are at 70% or higher in membership.

The Southeastern Region remains in first place nationally with South Carolina, Florida, and North Carolina representing our region in the top 10. South Carolina still leads the Southeastern Region in membership.

We maintain a slight .97% lead over the Central Region, a 1.22% lead over the 'Mighty Midwest' and a 2.96% lead over the 'Beast of the East', Northeastern Region. South Carolina and Florida are at 90% or higher in membership with 6 Detachments at 80% or higher in membership. The remaining 4 Detachments are over 70% in membership and are rapidly closing in on the 80% target. You all are so close, I know you can get to the 80% target soon.

Renewals continue to be slow. Alabama leads in renewal rate improvement over the previous report followed by Virginia, and Texas.

| National Ranking | Detachment | Goal | Mbrshp 3/3/26 | Mbrshp 2/26/26 | Change | % of Goal | Ren % | Renewal Rate | Change |
|------------------|----------------|---------------|---------------|----------------|------------|---------------|--------|--------------|--------|
| 4 | South Carolina | 1,884 | 1,765 | 1,757 | 8 | 93.68% | 82.37% | | 0.37% |
| 6 | Florida | 27,427 | 24,745 | 24,473 | 272 | 90.22% | 77.37% | | 0.63% |
| 8 | North Carolina | 2,979 | 2,655 | 2,630 | 25 | 89.12% | 74.22% | | 0.58% |
| 18 | Louisiana | 1,911 | 1,652 | 1,641 | 11 | 86.45% | 77.14% | | 0.27% |
| 23 | Alabama | 2,076 | 1,755 | 1,724 | 31 | 84.54% | 73.16% | | 0.71% |
| 28 | Virginia | 4,824 | 4,035 | 3,991 | 44 | 83.64% | 73.27% | | 0.69% |
| 37 | Georgia | 4,866 | 3,945 | 3,903 | 42 | 81.07% | 72.28% | | 0.55% |
| 38 | Texas | 6,150 | 4,983 | 4,923 | 60 | 81.02% | 68.65% | | 0.68% |
| 42 | Tennessee | 1,898 | 1,501 | 1,493 | 8 | 79.08% | 67.40% | | 0.21% |
| 47 | Puerto Rico | 158 | 122 | 121 | 1 | 77.22% | 74.68% | | 0.65% |
| 48 | Mississippi | 847 | 646 | 644 | 2 | 76.27% | 67.77% | | 0.12% |
| 49 | Arkansas | 387 | 294 | 293 | 1 | 75.97% | 65.61% | | 0.27% |
| Totals | | 55,407 | 48,098 | 47,593 | 505 | 86.81% | | | |

This is a tough time of the year for renewals. However, we need to continue our efforts to contact our expired members to get them to renew. Please remind them their memberships expired and no longer have access to any of their benefits.



The M & SA Committee received approvals on the New Member, Mentoring, and Buddy Check programs I mentioned in previous emails. I am attaching that information to this email and am asking that you please distribute to your Squadrons and Districts.

Regarding Member Data, I do want to mention some things about this. It is extremely important that you have at least the phone number, email address, and birthdates of all your members on your membership rosters. These are important so that you have ways to contact your members regarding meeting dates, upcoming events and activities, Buddy Checks, and renewals. The birthdate information will help you determine what makes up your Squadron

Membership. Do you have a lot of young members, teenagers, etc. By having this, it will help direct your membership to different opportunities including scholarships for college students and other programs within the American Legion family. The best time to get this information is when you sign up a new member or are renewing an existing member. Please take the time to get this information as it will make your efforts much easier in the future.

Thanks for your continued support of the membership and programs of the Sons of The American Legion.

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

"ABC-EASY lets get AS 1, 2, 3"

Always - Recruit 1 NEW Legion member

Buddy - Recruit 1 NEW member & renew 1 member

Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9

Scott Williams

Southeastern Region Membership Chairman 2025-26

Sons of The American Legion

Detachment of Virginia

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[Membership Report as of March 3, 2026](#)

[MSA SAL Buddy Check Program](#)

[Award Guide for Membership](#)

[SAL Squadron Activities Handbook](#)

[SAL New Member Mentoring Program Guide](#)