

Team South

We have reached the 25% Target and Nationally, we reached the 25% Target with 108,652 members or 26.55%. This is an increase of 4,378 over the previous report. Congratulations and thanks for all of your efforts to reach the 25% Target.

Team South maintains a very slim lead over the 'Mighty Midwest' with 18,714 Members or 33.78% versus the Midwest with 12,875 Members or 33.47%. Our lead is only .31% over the Midwest. Please contact your Squadrons and Districts to get those renewals sent in as soon as possible. We have a tradition in the Southeast of always leading the nation. We don't want that to stop. If there is anything I can do to help, please let me know.

Louisiana, Alabama, Georgia, and now Mississippi are all now in the Top Ten, nationally. Congratulations and welcome to the Top Ten Mississippi!! Louisiana remains in first place in the Southeastern Region. North Carolina, South Carolina, and Arkansas finish out the Top 20 in the nation for the Southeastern Region. All, but one of the Southeastern Region Detachments met or exceeded the 25% target by October 15.

Please remember that the 35% Target Date is November 13 followed by the 45% Target Date on December 10.

SONS OF THE AMERICAN LEGION	WHY MEMBERSHIP GOALS MATTER
RENEW EARLY - HELP US HIT OUR TARGETS!	
STRENGTH IN NUMBERS = INFLUENCE	
Meeting our Detachment & National goals shows that the SAL is large, united & active . Strong membership means having a louder voice for veteran causes across the country.	
FUNDING & PROGRAM SUPPORT	
Membership dues help fund our scholarships, youth programs & veterans assistance. Strong membership numbers help ensure these important programs are fully supported all year long.	
RECOGNITION & PRIDE	
Squadrons & Detachments that lead the way in renewals receive public recognition that boosts morale & pride .	
MOMENTUM MATTERS	
Our goals have specific checkpoints to keep our momentum going (30% by Oct. 1; 60% by Dec. 31, etc.). Hitting targets early in the year makes it easier to reach 100% by the end.	
UNITY ACROSS THE LEGION FAMILY	
Strong SAL numbers show that we are active partners in the Legion Family & ready to serve.	
MISSION READINESS	
Reaching membership goals ensures we're ready to support our veterans , their families & our communities.	
"But I paid my dues for the whole year, and I want my money's worth" If you renew early, you can get an entire 1½ years out of your membership!	
EVERY RENEWAL HELPS US HIT OUR GOALS - DON'T WAIT TO RENEW FOR 2026!	
LEGION.ORG/SAL-RENEW	

Thank you for all you do to support the Sons of The American Legion Programs!!

Let's Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities.

Scott Williams

Southeastern Region Membership Chairman 2025-26

Sons of The American Legion

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[Why Membership Goals Matter](#) Flyer