

Team South-

It was the Best of Times...and maybe not quite the best of times.

Thanks for all you do to support our Membership efforts!

Nationally, we met and exceeded the 45% Target for December. 52 out of 55 Detachments met or exceeded the December Target. 20 Detachments met or exceeded the 60% January Target. 4 Detachments are less than 1% away from reaching the January goal.

Congratulations to the Southeastern Region for exceeding the December Target and now reaching the January Goal!!! Louisiana still leads the Southeastern Region at 74.52%. South Carolina, Alabama, North Carolina, Georgia, Florida, and Puerto Rico achieved 60% or higher membership. Tennessee is less than 1% from making the 60% Target.

Now for the not so good news...the Southeastern Region has slipped to second place nationally. We are .52% behind the 'Mighty Midwest'. The 'Beast of the East' is slowly waking up. Where the East goes so goes the Sons.

The Southeastern Region did pickup 476 members over the last report.

Team South we have always prided ourselves as leading the nation in membership!! Let's continue to be that leader for the Sons Nationally. I know we have what it takes as we have been there for so long.

At this time of year, we should really be focusing on our renewals. Please ensure that Squadrons are not holding any membership. Please follow up with your respective Departments to ensure no delays in sending membership to National. Memberships expire in 20 days on December 31. For those where the membership may expire, it lessens the impact on the support we provide for our Veterans, Children, and Communities. Every Member Counts!!!

**SONS OF THE
AMERICAN LEGION
MEMBERSHIP
EXPIRES DEC 31
RENEW
TODAY!**

Please contact your Squadrons in your Detachments to follow up on renewals before the end of this year. Remember it takes all of us working together to achieve our goals.

I look forward to the next report where we will be leading the nation again.

Lets Be The One to 'Be The Change' in the lives of our Veterans, Children, and Communities. It takes Every Member to do this!!!

"ABC-EASY lets get AS 1, 2, 3"

Always - Recruit 1 NEW Legion member

Buddy - Recruit 1 NEW member & renew 1 member

Check - Recruit 3 NEW members Legion, AUX & SONS totaling 9

Scott Williams

Southeastern Region Membership Chairman 2025-2

6Sons of The American Legion

Detachment of Virginia

SonsVADetADJ@comcast.net

571 888 2720