

Team South-

Please share with your Districts and Squadrons.

LET'S KEEP THE MEMBERSHIP MOMENTUM GOING!

<https://saltexas.org/membership/forms/2627/membership-report1022.jpg>

Across the Sons of The American Legion, our members and leadership continue working hard to strengthen our organization. Thank you to everyone who is making those phone calls, reaching out to members, processing renewals, recruiting new members, and keeping our squadrons active!

But our work is far from finished!

Membership is about more than numbers and percentages. It's about communication, engagement, involvement, and making every member feel valued.

Let's continue building on our efforts:

Reach out! Don't wait for members to contact you. A simple phone call, email, or personal conversation can make a difference.

Engage and involve! Invite members to meetings, activities, and events. Give them reasons to stay connected and opportunities to contribute.

Encourage early renewals! Remind members that 2026 membership cards expire December 31, 2026, and that date is approaching quickly!

Make renewing easy! Members can renew online using the quick renewal link:

<https://www.legion.org/sal-renew>

<https://mylegion.org/PersonifyEbusiness/Membership/SAL-Renew>

Or contact their local squadron for assistance.

Remember, our goal isn't simply to renew a membership card. It's to renew a member's commitment to our mission and strengthen their connection to our organization.

We've made progress, but there is still plenty of work ahead. Let's keep communicating, keep encouraging one another, and keep moving forward!

Active Squadrons = Active Members!

Thanks!

SAL National Membership and Squadron Activities Chairman, Jason Miller.