

Sons of The American Legion

Membership Committee Call

Monday, October 10, 2016 7pm CST

Roll Call

National Vice Commanders

- **East**- Joseph Korba (NJ) -present
- **South**- William Kelly (FL) -excused
- **Central**- Michael Lawler (WI)
- **Midwest**- Ken Yanke (CO) - present
- **West**- Joseph Keiser (NV) - present

Regional Membership Committeemen

- **East**- Robert Turner (CT) - excused
- **South**- Steve Gower Sr. (VA) - excused
- **Central**- Bruno Williamson (IL)
- **Midwest**- Charles Keith (WY) - present
- **West**- Joseph E. Roberts (AZ) - present

Membership Report

- Review of most recent national membership report
 - RMC should work with detachment membership chairmen to get membership turned into nationals on a timely manner... often detachments show a higher number than what is being reported
 - Post card mailing went out last week... post card mailing goes out September, January, and March
- September 14th 10% Target Date- Actual 13.6% Nationally
 - 4 regions and 37 detachments met target
- October 12th 25% Target Date
 - Currently 1 region and 18 detachments are meeting target
- November 16th 35% Target Date
 - 6 detachments are meeting target
- Currently 7 detachments still under 10% and 4 still have not turned in membership
 - RMC should reach out to these detachments to see how they can be of assistance
- Feedback By Region
 - Western Region encouraging detachments to do membership drives. NVC Keiser has set additional more aggressive target numbers to push membership. Renewals are the key!
 - Midwest Region currently has 4 detachments meeting the target. NVC Yanke is challenging all detachments in region to be at 100% by July 4th.

- Eastern Region pointed out goal number for NJ was not correct on current report but that has been corrected with nationals and the correct number will be reflected on the next report. NVC Korba reported he's pushing to get more detachments involved in the monthly regional calls.

Commanders Challenge- Be a Super Hero and sign up three American Heroes today!

- How are we doing? Do you have anyone in your region who has met the challenge?
 - NVC Keiser has currently recruited 9 Legionnaires and 18 Sons so far
- Award/Recognition
 - Sons are eligible for Commander Schmidt's pin... form on Legion's website under National Commander

SAL Individual Recruitment Award

- 2016-2017 Form is on the website
- Process
 - Applicant sends form to RMC... RMC validates membership with nationals... after membership is verified RMC sends letter and pin to recipient
- 2015-2016 We were down in recipients- lets push them this year
- Pins were mailed out to RMCs today

Monthly Challenges for September and October

- September- Region with most Detachment Membership Chairmen's contact info
- October- Region with most emails on regional distribution list

Fall NEC Membership Meeting

- Reviewed minutes

Communication

- Vote by NEC requiring minutes from calls be sent to NEC

Seth Rippe

Sons of The American Legion
National Membership Chairman