

## **MEMO:**

**TO:** Detachment Public and Media Communications

Chairman / Detachment Adjutants

From: National Public and Communication Commission

**Date:** 9/26/16

Subject: "Snapshots of Service" a photo contest

## Greetings,

In order to bring an emphasis to the efforts that our membership does for our veterans and our communities, the National Public and Media Communications

Commission has created "Snapshots of Service", a photo contest. This contest is open to all Squadrons. This contest is intended to also help spread ideas as to what will or could work in your region of the country. Another benefit of these photos will be to use them on our website and Facebook page to highlight our accomplishments. (Spread the word) Submission are due 30 days prior to the 2017 National Convention. Awards will be presented at the 2017 National Convention in Reno Nevada. Below are the rules and criteria

- Photos must be based on the Four Pillars of the American Legion
  - o Americanism
  - Veterans Affairs and Rehabilitation
  - Children and Youth
  - National Security
- Photos must be in a digital jpg or tiff format
- Photos to become the property of the Sons of The American Legion
- Photos must not have a right of restriction
- Photos must contain members of the Sons with their covers or identifiable clothing on during the activity or event and a brief history of the event
- Squadrons may submit a maximum of 3 photos per category
- Plaques will be awarded the three best entries in each category
- Submit your entries to National Snapshots of Service Chairman at <a href="mailto:sandylipman@hotmail.com">sandylipman@hotmail.com</a>
- Contest will run each year from the 1<sup>st</sup> of August to thirty days prior to national convention
  - o Photos need to be from the 2016/2017 year

## Judging

- Quality of photo
- Best symbolizes the support for the Four Pillars by the Sons of The American Legion
- Have recognizable Sons of The American Legion member or members in it.
- Must be submitted from a Squadron

Questions can be sent to the National Public and Media Communications Commission / Snapshots of Service Chairman Sanford Lipman

248-542-3187

Sandylipman95@hotmail.com

Or

National Public and Media Communications Chairman Michael Fox 916-370-7626 Foxy5112@yaho.com