

NATIONAL HEADQUARTERS SONS OF THE AMERICAN LEGION

February 15, 2018

TO: National Officers, Detachment Commanders & Adjutants

FROM: Anthony Wright, National Adjutant SUBJECT: MEMBERSHIP TARGET DATE – 75%

Thank you for all your efforts so far this membership year. Our standings as of our 75% Membership Target Date (2/14/2018) are posted below:

2018 Membership Goal: 369,861
Total Membership: 279,496
Percentage of Goal: 75.568%

Year-to-Date: +2,731 (compared to 2017 Membership Year)

Renewal Rate: 66.98%

Detachments making Goal: 30

Alabama Illinois Mississippi South Carolina Indiana Arizona Montana Utah Arkansas Nebraska Vermont lowa North Carolina Virginia Colorado Kansas Delaware Louisiana North Dakota Wisconsin Florida Maryland Oklahoma **Wyoming**

France Michigan Pennsylvania Hawaii Minnesota Rhode Island

GREAT JOB!!

Many detachments will achieve this membership goal soon.

Next Scheduled Renewal Notice: April 15, 2018 (3rd of 3)

Next Target Date: March 14, 2018 (80%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility