

NATIONAL HEADQUARTERS SONS OF THE AMERICAN LEGION

April 12, 2018

TO: National Officers, Detachment Commanders & Adjutants

FROM: Anthony Wright, National Adjutant SUBJECT: MEMBERSHIP TARGET DATE – 90%

Thank you for all your efforts so far this membership year. Our standings as of our 90% Membership Target Date (4/11/2018) are posted below:

2018 Membership Goal: 369,861
Total Membership: 330,394
Percentage of Goal: 89.329%

Year-to-Date: +5,319 (compared to 2017 Membership Year)

Renewal Rate: 78.88%

Detachments making Goal: 22

Alabama Indiana Minnesota North Dakota Vermont
Arkansas Iowa Mississippi Philippines Wisconsin
Colorado Kansas Montana Rhode Island

Delaware Maryland Nebraska South Carolina

Florida Michigan North Carolina Utah

GREAT JOB!!

Many detachments will achieve this membership goal soon.

Next Scheduled Renewal Notice: April 15, 2018 (3rd of 3)

Next Target Date: May 9, 2018 (100%)

Renewal is the Key to Membership Success

Membership Is Everyone's Responsibility