

**PLEASE SHARE THIS EMAIL WITH ANYONE INVOLVED IN MEMBERSHIP**

All SAL Leadership,

This email is being sent on behalf of the Membership Chairman Joseph Navarrete.

As you can see, our membership is in decline, mainly due to COVID-19 restrictions, posts/squadrons not being able to meet, among other things. However, this also means there are members who have not renewed their membership for 2019 and further. Another factor that impacts our goals is not processing membership transmittals on a regular basis. Recently, it was brought to my attention; there are some squadrons that have been sitting on months' worth membership transmittals. Holding membership transmittals is not a good practice under any circumstances. For the past 34 years, nationally, the SAL has met its membership goals up until April 2020. May's membership goal of 100% fell short. However, it is never too late to correct the course of the ship. If there are any squadrons or detachments that have membership transmittals waiting to be sent in, regardless if it is 1 member or 100 members, don't wait, send them in! If you have members who have not renewed call them, visit them, do a "Buddy Check," ask them to renew and come back. This is a call to action, the Membership Chairman and I are asking everyone receiving this email to reach out to your squadrons, make every effort to achieve 100% and continue SAL growth. Of course, please don't stop there; we still have the 105% membership goal to meet by July 29<sup>th</sup>. We can do it. Lastly, I want to encourage everyone that has access; to use [mysal.org](http://mysal.org) for your membership transmittals and CSR reporting. Why do you ask? Because "snail mail" is just too slow.

*Regards,*

*Ken A. George*

**Member Engagement Coordinator  
National SAL & ALR Liaison**